

## ORDER



KSNV

|            |                  |   |              |          |                         |              |           |      |                      |                     |               |              |
|------------|------------------|---|--------------|----------|-------------------------|--------------|-----------|------|----------------------|---------------------|---------------|--------------|
| Orders     | Order / Rev:     | 105163                                  | Alt Order #: | 06838638 | Product Desc:           | NRCC IE 2012 | Estimate: | 2958 | Flight Dates:        | 09/28/12 - 10/04/12 | Primary AE:   | Amy McCreary |
|            |                  |   |              |          |                         |              |           |      | Original Date / Rev: | 08/06/12 / 10/05/12 | Sales Office: | BLPHI        |
|            |                  |   |              |          |                         |              |           |      | Order Type:          | GENERAL             | Sales Region: | National     |
| Agency     | Name:            | National Media, Inc.                    |              |          | Billing Type:           | Cash         |           |      |                      |                     |               |              |
|            | Buying Contact:  |   |              |          | Billing Calendar:       | Broadcast    |           |      |                      |                     |               |              |
|            | Billing Contact: | 815 Slaters Ln.<br>Alexandria, VA 22314 |              |          | Billing Cycle:          | EOM/EOC      |           |      |                      |                     |               |              |
|            |                  |   |              |          | Agency Commission:      | 15%          |           |      |                      |                     |               |              |
| Advertiser | Name:            | NRCC-IE - Revised                       |              |          | New Business Thru:      |              |           |      |                      |                     |               |              |
|            | Demographic:     | A35+                                    |              |          | Order Separation:       | 00:05:00     |           |      |                      |                     |               |              |
|            | Product Codes:   | PLI2                                    |              |          | Advertiser External ID: |              |           |      |                      |                     |               |              |
|            | Priority:        | SELECT PRIORITY CODE                    |              |          | Agency External ID:     |              |           |      |                      |                     |               |              |
|            | Revenue Codes:   | POLITICAL/AGY, PISSED, GEN              |              |          |                         |              |           |      |                      |                     |               |              |

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 08/27/12   | 09/30/12 | 52      | \$55,550.00  | \$47,217.50 |
| 10/01/12   | 10/04/12 | 98      | \$97,600.00  | \$82,960.00 |

## Totals

| Month          | # Spots | Gross Amount | Net Amount   | Rating |
|----------------|---------|--------------|--------------|--------|
| September 2012 | 52      | \$55,550.00  | \$47,217.50  | 0.00   |
| October 2012   | 98      | \$97,600.00  | \$82,960.00  | 0.00   |
| Totals         | 150     | \$153,150.00 | \$130,177.50 | 0.00   |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KSNV        | 37%   | \$153,150.00 |
| Market      | 100%  | \$413,918.92 |

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KLAS              | 22%   | \$91,062.16 |
| KLVX              | 0%    | \$0.00      |
| KSNV-             | 0%    | \$0.00      |
| KTNV              | 15%   | \$62,087.84 |
| KTUD              | 0%    | \$0.00      |
| KVVU              | 22%   | \$91,062.16 |
| KVWB              | 0%    | \$0.00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 4%    | \$16,556.76 |

| Ln          | Ch   | Start      | End      | Inventory Code            | Break | Start/End Time | Days | Len | Spots     | Rate | Pri | Rtg | Type | Spots    | Amount |
|-------------|------|------------|----------|---------------------------|-------|----------------|------|-----|-----------|------|-----|-----|------|----------|--------|
| E 1         | KSNV | 09/28/12   | 09/28/12 | M-F 5-6a WakeUp w/Wagners | 5-6a  | -----F--       | :30  | 2   | \$325.001 | 0.00 | NM  |     | 2    | \$650.00 |        |
| <b>NEWS</b> |      |            |          |                           |       |                |      |     |           |      |     |     |      |          |        |
|             |      | Start Date | End Date | Weekdays                  |       | Spots/Week     | Rate |     | Rating    |      |     |     |      |          |        |

Order / Rev: 105163  
Alt Order #: 06838638  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2958

KSNV

| Ln                    | Ch   | Start             | End             | Inventory Code             | Break     | Start/End Time    | Days        | Len | Spots         | Rate        | Pri  | Rtg | Type | Spots | Amount      |
|-----------------------|------|-------------------|-----------------|----------------------------|-----------|-------------------|-------------|-----|---------------|-------------|------|-----|------|-------|-------------|
| E 1                   | KSNV | 09/28/12          | 09/28/12        | M-F 5-6a WakeUp w/WagM     | 5-6a      |                   | -----F--    | :30 | 2             | \$325.001   | 0.00 | NM  |      | 2     | \$650.00    |
| <b>NEWS</b>           |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |      |       |             |
|                       |      | Week: 09/24/12    | 09/30/12        | -----F--                   |           | 2                 | \$325.00    |     | 0.00          |             |      |     |      |       |             |
| E 2                   | KSNV | 10/01/12          | 10/04/12        | M-F 5-6a WakeUp w/WagM     | 5-6a      |                   | MTWT---     | :30 | 8             | \$450.001   | 0.00 | NM  |      | 8     | \$3,600.00  |
| <b>NEWS</b>           |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |      |       |             |
|                       |      | Week: 10/01/12    | 10/07/12        | MTWT---                    |           | 8                 | \$450.00    |     | 0.00          |             |      |     |      |       |             |
| E 3                   | KSNV | 09/28/12          | 09/28/12        | M-F 6-7a WakeUp w/WagM     | 6-7a      |                   | -----F--    | :30 | 2             | \$1,000.001 | 0.00 | NM  |      | 2     | \$2,000.00  |
| <b>NEWS</b>           |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |      |       |             |
|                       |      | Week: 09/24/12    | 09/30/12        | -----F--                   |           | 2                 | \$1,000.00  |     | 0.00          |             |      |     |      |       |             |
| E 4                   | KSNV | 10/01/12          | 10/04/12        | M-F 6-7a WakeUp w/WagM     | 6-7a      |                   | MTWT---     | :30 | 8             | \$1,000.001 | 0.00 | NM  |      | 8     | \$8,000.00  |
| <b>NEWS</b>           |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |      |       |             |
|                       |      | Week: 10/01/12    | 10/07/12        | MTWT----                   |           | 8                 | \$1,000.00  |     | 0.00          |             |      |     |      |       |             |
| E 5                   | KSNV | 10/01/12          | 10/04/12        | Today Show                 | CM        | 658a-9am          | MTWT---     | :30 | 8             | \$1,500.001 | 0.00 | NM  |      | 8     | \$12,000.00 |
| <b>TODAY SHOW</b>     |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |      |       |             |
|                       |      | Week: 10/01/12    | 10/07/12        | MTWT---                    |           | 8                 | \$1,500.00  |     | 0.00          |             |      |     |      |       |             |
| E 6                   | KSNV | 09/28/12          | 09/28/12        | Today Show                 | CM        | 658a-9am          | -----F--    | :30 | 2             | \$1,500.001 | 0.00 | NM  |      | 2     | \$3,000.00  |
| <b>TODAY SHOW</b>     |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |      |       |             |
|                       |      | Week: 09/24/12    | 09/30/12        | -----F--                   |           | 2                 | \$1,500.00  |     | 0.00          |             |      |     |      |       |             |
| E 9                   | KSNV | 09/30/12          | 09/30/12        | News 3 Sunrise - SUND&M    | 6a-7a     |                   | -----S      | :30 | 2             | \$325.001   | 0.00 | NM  |      | 2     | \$650.00    |
| <b>NEWS</b>           |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |      |       |             |
|                       |      | Week: 09/24/12    | 09/30/12        | -----S                     |           | 2                 | \$325.00    |     | 0.00          |             |      |     |      |       |             |
| E 10                  | KSNV | 09/30/12          | 09/30/12        | Sunday Today               | CM        | 7a-8am            | -----S      | :30 | 2             | \$625.001   | 0.00 | NM  |      | 2     | \$1,250.00  |
| <b>SUN TODAY</b>      |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |      |       |             |
|                       |      | Week: 09/24/12    | 09/30/12        | -----S                     |           | 2                 | \$625.00    |     | 0.00          |             |      |     |      |       |             |
| E 11                  | KSNV | 09/28/12          | 09/28/12        | M-F Today Show II 3rd H&M  | 9-10a     |                   | -----F--    | :30 | 2             | \$750.001   | 0.00 | NM  |      | 2     | \$1,500.00  |
| <b>TODAY SHOW II</b>  |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |      |       |             |
|                       |      | Week: 09/24/12    | 09/30/12        | -----F--                   |           | 2                 | \$750.00    |     | 0.00          |             |      |     |      |       |             |
| E 12                  | KSNV | 10/01/12          | 10/04/12        | M-F Today Show II 3rd H&M  | 9-10a     |                   | MTWT---     | :30 | 8             | \$750.001   | 0.00 | NM  |      | 8     | \$6,000.00  |
| <b>TODAY SHOW II</b>  |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |      |       |             |
|                       |      | Week: 10/01/12    | 10/07/12        | MTWT----                   |           | 8                 | \$750.00    |     | 0.00          |             |      |     |      |       |             |
| E 13                  | KSNV | 10/01/12          | 10/04/12        | M-F Today Show III 4th H&M | 10am-11am |                   | MTWT---     | :30 | 8             | \$325.001   | 0.00 | NM  |      | 8     | \$2,600.00  |
| <b>TODAY SHOW III</b> |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |      |       |             |
|                       |      | Week: 10/01/12    | 10/07/12        | MTWT---                    |           | 8                 | \$325.00    |     | 0.00          |             |      |     |      |       |             |
| E 14                  | KSNV | 09/28/12          | 09/28/12        | M-F Today Show III 4th H&M | 10am-11am |                   | -----F--    | :30 | 2             | \$325.001   | 0.00 | NM  |      | 2     | \$650.00    |
| <b>TODAY SHOW III</b> |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      |                   |                 |                            |           |                   |             |     |               |             |      |     |      |       |             |
|                       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |           | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |             |      |     |      |       |             |
|                       |      | Week: 09/24/12    | 09/30/12        | -----F--                   |           | 2                 | \$325.00    |     | 0.00          |             |      |     |      |       |             |
| E 15                  | KSNV | 10/01/12          | 10/04/12        |                            | CM        | 11am-12pm         | MTWT---     | :30 | 8             | \$325.001   | 0.00 | NM  |      | 8     | \$2,600.00  |

Order / Rev: 105163  
Alt Order #: 06838638  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2958

KSNV

Order / Rev: 105163  
Alt Order #: 06838638  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2958

KSNV

| Ln  | Ch   | Start    | End      | Inventory Code           | Break | Start/End Time | Days     | Len | Spots | Rate         | Pri  | Rtg Type | Spots | Amount      |
|---|------|----------|----------|--------------------------|-------|----------------|----------|-----|-------|--------------|------|----------|-------|-------------|
| E 26  | KSNV | 10/01/12 | 10/04/12 | Face to Face/Ralston Rep | CM    | 730-758pm      | MT-T---  | :30 | 4     | \$900.001    | 0.00 | NM       | 4     | \$3,600.00  |
| <b>J RALSTON</b>  |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| <b>Start Date</b> <b>End Date</b> <b>Weekdays</b> <b>Spots/Week</b> <b>Rate</b> <b>Rating</b> |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| Week: 10/01/12 10/07/12 MT-T--- 4 \$900.00 0.00   |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| E 27  | KSNV | 10/01/12 | 10/01/12 | Mon PR 8-10p             | CM    | 8-10pm         | M-----   | :30 | 1     | \$4,000.001  | 0.00 | NM       | 1     | \$4,000.00  |
| <b>THE VOICE</b>  |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| <b>Start Date</b> <b>End Date</b> <b>Weekdays</b> <b>Spots/Week</b> <b>Rate</b> <b>Rating</b> |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| Week: 10/01/12 10/07/12 M----- 1 \$4,000.00 0.00  |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| E 28  | KSNV | 10/01/12 | 10/01/12 | Mon PR 10-11p            | CM    | 10-11pm        | M-----   | :30 | 1     | \$3,200.001  | 0.00 | NM       | 1     | \$3,200.00  |
| <b>REVOLUTION</b>   |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| <b>Start Date</b> <b>End Date</b> <b>Weekdays</b> <b>Spots/Week</b> <b>Rate</b> <b>Rating</b> |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| Week: 10/01/12 10/07/12 M----- 1 \$3,200.00 0.00  |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| E 29  | KSNV | 10/02/12 | 10/02/12 | Tues PR 8-9p             | CM    | 8-9pm          | -T-----  | :30 | 2     | \$4,000.001  | 0.00 | NM       | 2     | \$8,000.00  |
| <b>THE VOICE</b>  |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| <b>Start Date</b> <b>End Date</b> <b>Weekdays</b> <b>Spots/Week</b> <b>Rate</b> <b>Rating</b> |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| Week: 10/01/12 10/07/12 -T----- 2 \$4,000.00 0.00   |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| E 30  | KSNV | 10/03/12 | 10/03/12 | SIGN ON-SIGN OFF         | CM    | 5a-459a        | --W----- | :30 | 1     | \$3,200.001  | 0.00 | NM       | 1     | \$3,200.00  |
| <b>CHICAGO FIRE</b>   |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| <b>Start Date</b> <b>End Date</b> <b>Weekdays</b> <b>Spots/Week</b> <b>Rate</b> <b>Rating</b> |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| Week: 10/01/12 10/07/12 --W---- 1 \$3,200.00 0.00   |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| E 31  | KSNV | 09/28/12 | 09/28/12 | Fri PR 9-10p             | CM    | 9-10pm         | ----F--  | :30 | 1     | \$2,600.001  | 0.00 | NM       | 1     | \$2,600.00  |
| <b>GRIMM</b>  |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| <b>Start Date</b> <b>End Date</b> <b>Weekdays</b> <b>Spots/Week</b> <b>Rate</b> <b>Rating</b> |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| Week: 09/24/12 09/30/12 ----F-- 1 \$2,600.00 0.00   |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| E 32  | KSNV | 09/30/12 | 09/30/12 | NFL Pre-Game / FNA       | CM    | 1p-530pm       | -----S   | :30 | 1     | \$2,400.001  | 0.00 | NM       | 1     | \$2,400.00  |
| <b>FTBL NIGHT IN AMERICA</b>  |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| <b>Start Date</b> <b>End Date</b> <b>Weekdays</b> <b>Spots/Week</b> <b>Rate</b> <b>Rating</b> |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| Week: 09/24/12 09/30/12 -----S 1 \$2,400.00 0.00  |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| E 33  | KSNV | 09/30/12 | 09/30/12 | NFL Football             | CM    | 1P-9PM         | -----S   | :30 | 1     | \$10,000.001 | 0.00 | NM       | 1     | \$10,000.00 |
| <b>SUN NIGHT FTBL</b>   |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| <b>Start Date</b> <b>End Date</b> <b>Weekdays</b> <b>Spots/Week</b> <b>Rate</b> <b>Rating</b> |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| Week: 09/24/12 09/30/12 -----S 1 \$10,000.00 0.00   |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| E 34  | KSNV | 09/30/12 | 09/30/12 | News 3 Live in Prime     | CM    | 7-10pm         | -----S   | :30 | 2     | \$1,800.001  | 0.00 | NM       | 2     | \$3,600.00  |
| <b>NEWS</b>   |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| <b>Start Date</b> <b>End Date</b> <b>Weekdays</b> <b>Spots/Week</b> <b>Rate</b> <b>Rating</b> |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| Week: 09/24/12 09/30/12 -----S 2 \$1,800.00 0.00  |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| E 35  | KSNV | 09/28/12 | 09/28/12 | M-F News 3 at Eleven     | CM    | 11pm-1135pm    | ----F--  | :30 | 1     | \$1,100.001  | 0.00 | NM       | 1     | \$1,100.00  |
| <b>NEWS</b>   |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| <b>Start Date</b> <b>End Date</b> <b>Weekdays</b> <b>Spots/Week</b> <b>Rate</b> <b>Rating</b> |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| Week: 09/24/12 09/30/12 ----F-- 1 \$1,100.00 0.00   |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| E 36  | KSNV | 10/01/12 | 10/04/12 | M-F News 3 at Eleven     | CM    | 11pm-1135pm    | MTWT---  | :30 | 4     | \$1,200.001  | 0.00 | NM       | 4     | \$4,800.00  |
| <b>NEWS</b>   |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| <b>Start Date</b> <b>End Date</b> <b>Weekdays</b> <b>Spots/Week</b> <b>Rate</b> <b>Rating</b> |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| Week: 10/01/12 10/07/12 MTWT--- 4 \$1,200.00 0.00   |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| E 37  | KSNV | 09/29/12 | 09/30/12 | Sa-Su News 3 at Eleven   | CM    | 11pm-1135pm    | -----SS  | :30 | 4     | \$1,100.001  | 0.00 | NM       | 4     | \$4,400.00  |
| <b>NEWS 2X/DAY</b>  |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| <b>Start Date</b> <b>End Date</b> <b>Weekdays</b> <b>Spots/Week</b> <b>Rate</b> <b>Rating</b> |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| Week: 09/24/12 09/30/12 -----SS 4 \$1,100.00 0.00   |      |          |          |                          |       |                |          |     |       |              |      |          |       |             |
| E 38  | KSNV | 09/28/12 | 09/28/12 |                          | CM    | 1135p-1237a    | ----F--  | :30 | 2     | \$750.001    | 0.00 | NM       | 2     | \$1,500.00  |

Order / Rev: 105163  
Alt Order #: 06838638  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2958

KSJV

| Ln   | Ch   | Start    | End               | Inventory Code   | Break    | Start/End Time | Days                   | Len | Spots      | Rate   | Pri        | Rtg             | Type | Spots | Amount |
|------|------|----------|-------------------|--|----------|----------------|------------------------|-----|------------|--------|------------|-----------------|------|-------|--------|
|      |      |          |                   | The Tonight Show<br>Tonight Show                       |          |                |                        |     |            |        |            |                 |      |       |        |
|      |      |          |                   | TONIGHT SHOW   |          |                |                        |     |            |        |            |                 |      |       |        |
|      |      |          |                   | Start Date   | End Date | Weekdays       | Spots/Week             |     | Rate       | Rating |            |                 |      |       |        |
|      |      |          |                   | Week:  | 09/24/12 | 09/30/12       | ----F--                | 2   | \$750.00   | 0.00   |            |                 |      |       |        |
| E 39 | KSNV | 10/01/12 | 10/04/12          | The Tonight Show<br>Tonight Show                       |          | CM             | 1135p-1237a            |     | MTWT---    | :30    | 8          | \$750.00        | 1    | 0.00  | NM     |
|      |      |          |                   | TONIGHT SHOW   |          |                |                        |     |            |        |            |                 |      |       |        |
|      |      |          |                   | Start Date   | End Date | Weekdays       | Spots/Week             |     | Rate       | Rating |            |                 |      |       |        |
|      |      |          |                   | Week:  | 10/01/12 | 10/07/12       | MTWT---                | 8   | \$750.00   | 0.00   |            |                 |      |       |        |
| E 40 | KSNV | 09/28/12 | 09/28/12          | Late Night w/Fallon<br>Late Night w/Fallon             |          | CM             | 1237a-136am            |     | ----F--    | :30    | 2          | \$225.00        | 1    | 0.00  | NM     |
|      |      |          |                   | FALLOON  |          |                |                        |     |            |        |            |                 |      |       |        |
|      |      |          |                   | Start Date   | End Date | Weekdays       | Spots/Week             |     | Rate       | Rating |            |                 |      |       |        |
|      |      |          |                   | Week:  | 09/24/12 | 09/30/12       | ----F--                | 2   | \$225.00   | 0.00   |            |                 |      |       |        |
| E 41 | KSNV | 10/01/12 | 10/04/12          | Late Night w/Fallon<br>Late Night w/Fallon             |          | CM             | 1237a-136am            |     | MTWT---    | :30    | 8          | \$250.00        | 1    | 0.00  | NM     |
|      |      |          |                   | FALLOON  |          |                |                        |     |            |        |            |                 |      |       |        |
|      |      |          |                   | Start Date   | End Date | Weekdays       | Spots/Week             |     | Rate       | Rating |            |                 |      |       |        |
|      |      |          |                   | Week:  | 10/01/12 | 10/07/12       | MTWT---                | 8   | \$250.00   | 0.00   |            |                 |      |       |        |
| E 42 | KSNV | 09/29/12 | 09/29/12          | Saturday Night Live<br>Saturday Night Live             |          | CM             | 1130pm-1:02am          |     | ----S-     | :30    | 3          | \$1,400.00      | 1    | 0.00  | NM     |
|      |      |          |                   | SNL  |          |                |                        |     |            |        |            |                 |      |       |        |
|      |      |          |                   | Start Date   | End Date | Weekdays       | Spots/Week             |     | Rate       | Rating |            |                 |      |       |        |
|      |      |          |                   | Week:  | 09/24/12 | 09/30/12       | -----S-                | 3   | \$1,400.00 | 0.00   |            |                 |      |       |        |
| E 43 | KSNV | 09/30/12 | 09/30/12          | Jeopardy in PRIME<br>Jeopardy in Prime                 |          | CM             | M-SA 8-11p / SUN-----S |     | :30        | 1      | \$1,200.00 | 1               | 0.00 | NM    |        |
|      |      |          |                   | JEOPARDY   |          |                |                        |     |            |        |            |                 |      |       |        |
|      |      |          |                   | Start Date   | End Date | Weekdays       | Spots/Week             |     | Rate       | Rating |            |                 |      |       |        |
|      |      |          |                   | Week:  | 09/24/12 | 09/30/12       | -----S                 | 1   | \$1,200.00 | 0.00   |            |                 |      |       |        |
| E 44 | KSNV | 09/30/12 | 09/30/12          | Sports Night in Las Vegas<br>Sports Night in Las Vegas |          | CM             | Sun 1135p-1200a        |     | -----S     | :30    | 1          | \$400.00        | 1    | 0.00  | NM     |
|      |      |          |                   | SPORTS NIGHT   |          |                |                        |     |            |        |            |                 |      |       |        |
|      |      |          |                   | Start Date   | End Date | Weekdays       | Spots/Week             |     | Rate       | Rating |            |                 |      |       |        |
|      |      |          |                   | Week:  | 09/24/12 | 09/30/12       | -----S                 | 1   | \$400.00   | 0.00   |            |                 |      |       |        |
| N 45 | KSNV | 09/29/12 | 09/29/12          | Sat PR 9-10p<br>Saturday Prime 9-10pm                  |          | CM             | 9-10pm                 |     | ----S-     | :30    | 1          | \$1,500.00      | 1    | 0.00  | NM     |
|      |      |          |                   | Start Date   | End Date | Weekdays       | Spots/Week             |     | Rate       | Rating |            |                 |      |       |        |
|      |      |          |                   | Week:  | 09/24/12 | 09/30/12       | -----S-                | 1   | \$1,500.00 | 0.00   |            |                 |      |       |        |
|      | Spot | Ch       | Date Range        | Description  |          |                | Start/End Time         |     |            |        | Weekdays   | Length          | Rate | Rtg   | Type   |
|      | 1    | KSNV     | 09/24/12-09/30/12 | Sat PR 9-10p   |          |                | 9-10pm                 |     |            |        | -----Sa--  | :30(\$1,500.00) | 0.00 | NM    |        |
|      |      |          |                   | Credited<br>[CREDIT]                                   |          |                |                        |     |            |        |            |                 |      |       |        |
| N 46 | KSNV | 10/04/12 | 10/04/12          | Thurs PR 9-10p<br>Thursday Prime 9-10pm                |          | CM             | 9-10pm                 |     | ---T---    | :30    | 1          | \$3,200.00      | 1    | 0.00  | NM     |
|      |      |          |                   | Start Date   | End Date | Weekdays       | Spots/Week             |     | Rate       | Rating |            |                 |      |       |        |
|      |      |          |                   | Week:  | 10/01/12 | 10/07/12       | ---T---                | 1   | \$3,200.00 | 0.00   |            |                 |      |       |        |